



**Governor's Traffic Safety Advisory Commission
Distracted Driving Action Team
Tuesday, July 28, 2015
1:00 PM**

**Michigan State Police Headquarters
333 S. Grand Avenue, Lansing, Michigan 48909
1920 Room**

Attendance	
Name	Agency
Jim Santilli, Chairman	Traffic Improvement Association of Michigan
Tom Artushin, Vice Chairman	Ford Motor Company
F/Lt. Jim Flegel	Michigan State Police
Sgt. Jill Gleason	Michigan State Police
Kelli Jankens	Mid-Michigan Medical Center
Kim Lariviere	Michigan Department of Transportation
Lt. Dave Livingston	Mott Community College Police
Nick Metzger	State Farm
Anne Readett	Michigan Office of Highway Safety Planning
Carol Reagan	Michigan Department of State
Keith Schultz	General Motors Company
Kendall Wingrove	Michigan Office of Highway Safety Planning

Agenda Item: Call to Order and Introductions
Discussion: Not Applicable
Action: Jim Santilli called the meeting to order at 1:12 PM and began with attendee introductions.

Agenda Item: Review of April 28, 2015 Meeting Minutes
Discussion: None.
Action: A motion was made by Dave Livingston to approve the April 28, 2015 meeting minutes. Seconded by Tom Artushin. The motion was approved with all in favor and none opposed.

Agenda Item: Chairman's Report
Discussion: Santilli discussed the distracted driving initiatives he is aware of throughout Michigan.
Action: Not Applicable

Agenda Item: Vice Chairman's Report
Discussion: Tom Artushin stated Ford Motor Company continues to conduct distracted driving awareness initiatives through Ford's Driving Skills for Life program. Furthermore, Ford is committed to enhancing the safety of everyone through the advancement of vehicle technology.
Action: Not Applicable

Agenda Item: Old Business - Action Plan Revisions
Discussion: Santilli provided the Action Team with the updated Governor's Traffic Safety Advisory Commissions' Distracted Driving Action Team Action Plan.
Action: Not Applicable

Agenda Item: Old Business - Distracted Driving Enforcement Discussion
Discussion: F/Lt. Jim Flegel stated Trooper Scott Carlson of the Michigan State Police has been training law enforcement officers on the new fields of the UD-10. F/Lt. Flegel also gave an update on initiatives conducted by the Jackson and Paw Paw Post's.
Action: Not Applicable

Agenda Item: Old Business - Action Plan Progress Update
Discussion: F/Lt. Flegel gave an update on distracted driving initiatives being conducted by the Michigan State Police.
Kim Lariviere discussed the Michigan Department of Transportation's Toward Zero Deaths campaign. MDOT hosted a safety event today on Capitol Avenue.
Lt. Dave Livingston stated he will be borrowing a simulator from the Traffic Improvement Association of Michigan and using it at Mott Community College.

Nick Metzger discussed State Farm's teen traffic safety conference, which will take place in Grand Rapids on October 14th. She also stated State Farm will continue the Celebrate My Drive initiative.

Anne Readett stated the Michigan Office of Highway Safety Planning is currently reviewing prospective projects for FY16.

Carol Reagan stated the Michigan Department of State is partnering with The Sam Bernstein Law Firm to promote distracted driving awareness. Additional details will be announced in the near future. Reagan also stated the Department of State is considering allowing the Action Teams to display safety information on the branch office digital displays.

Action: Not Applicable

Agenda Item: New Business - 2016 Michigan Traffic Safety Summit Call for Topics

Discussion: A discussion was held. Topic suggestions include:

- "Why Do We Crash" by Lt. Gary Megge
- Automotive technology update by Ford and GM
- Distracted driving enforcement update by the Bloomfield Township Police Department and Michigan State Police

Action Team members should submit topics by September 18th.

Action: Not Applicable

Agenda Item: New Business - 2016 Distracted Driving Awareness Month Discussion

Discussion: Lt. Livingston suggested a new TV public service announcement be developed. He also stated that it'd be beneficial if a company, such as a utility, would include a distracted driving awareness message with each customer bill.

Santilli stated the Traffic Improvement Association of Michigan is currently working with State Farm on a project in which high school students will design a distracted driving awareness billboard. All designs will be judged by a panel of traffic safety professionals and students. The winning design will be posted along major routes throughout Michigan for Distracted Driving Awareness Month. A press conference will also be held at the beginning of April 2016.

Action: Not Applicable

Agenda Item: Action Team and Public Comments

Discussion: None

Action: Not Applicable

Agenda Item: Adjournment

Discussion: Not Applicable

Action: Santilli adjourned the meeting at 2:10 PM

Future Meeting Dates

2016 Dates To Be Determined